

NSE LISTED

REF : DSML/2018-19/NSE/12

12.09.2018

To,
Department of Corporate Services,
Listing & Compliance
National stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block
Bandra –Kurla Complex, Bandra (E)
Mumbai – 400051

Ref:- Scrip Code /Symbol:- DSML**Sub:- Clarification regarding Brief Profile of Appointment approved in the Board meeting held on 6th September, 2018**

Dear Sir, Ma'am,

This is in response to your email dated 11th September, 2018 seeking clarifications with respect to above captioned subject.

We hereby submitting Brief Profile of :

1. M/s Cameo Corporate Services Limited, Registrar and Share Transfer Agent of the Company (Annexure 1).
2. M/s Dee Arth Integrated Services LLP(Reg No. AAM-1152), Internal Auditors of the Company (Annexure 2).
3. M/s Ayush Khandelwal & Associates , Company Secretaries, Scrutinizer of ensuing Annual General Meeting of the Company (Annexure 3).
4. Mr. Mukesh Manveer Singh, Managing Director of the Company who is liable by rotation and being eligible, offers himself for reappointment in the forthcoming Annual General Meeting.
5. Ms. Jyoti Choudhary as Independent Non-Executive Director of the Company to be approved in forthcoming Annual General Meeting of the Company.

Kindly let us know in case you require any further clarification.

For Debock Sales and Marketing Limited


Mukesh Manveer Singh
Managing Director
DIN: 01765408



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Annexure 1

Name	M/s Cameo Corporate Services Limited
Address	Subramanian Building No. 1, Club House Road, Chennai-600 002
Tel:	+91 - 44 - 2846 0390, +91 - 44 - 2846 1989
Fax:	+91 - 44 - 2846 0129
SEBI Registration No.:	INR000003753
Email:	cameo@cameoindia.com
Website:	www.cameoindia.com
Contact Person	Mr. Prashant Sanil
Brief Profile	<ul style="list-style-type: none"> * Adequate trained manpower to handle MEGA issues / Share Transfer Activities <ul style="list-style-type: none"> ▪ 300 permanent employees (this apart they have 700 employees working for other divisions) ▪ 75 casual / contract employees * Wide network of Branches / agents spread over all the parts of the country <ul style="list-style-type: none"> ▪ to monitor the issue response periodically ▪ to ensure speedy compilation of information * Capability to adhere to the time schedules strictly <ul style="list-style-type: none"> ▪ completion of all vital activities in connection with Registry ▪ dispatch of dividend warrant / crediting of dividend through ECS promptly * Excellent bulk-mailing facility <ul style="list-style-type: none"> ▪ have arrangements with post offices throughout the country ▪ capacity to organize & print bulk volume documents ▪ in-house capacity to dispatch bulk volume documents

- * An exclusive Investor Services Cell to handle investor queries
 - have an exclusive & intelligent team to handle the investor queries
 - the complaints from investors are redressed then & there wherever possible
 - Letters from investors are attended & redressed within 2 to 3 working days from the date of receipt of the letter.

Annexure 2

Name	Dee Arth Integrated Services LLP
Registration No.	AAM-1152
Address	701, Ganga Heights, Bapu Nagar, 302015
Tel:	0141 - 43811754 ; 9166748484
Email:	artvhcfo@gmail.com ; naman@arthvcfo.com
Contact Person	Mr. Naman Lakhotia
Services in which firm is engaged	The firm is primarily engaged in Internal Audit, Direct Taxation, Indirect Taxation, Due Diligence, Financing etc.

Annexure 3

Name	Ayush Khandelwal and Associates, Company Secretaries
Address	307, City Pearl, Sanjay Marg, Gopalbari, Jaipur
Tel:	9910482875
Email:	cs.ayushkhandelwal@outlook.com
Contact Person	Mr. Ayush Khandelwal
Services in which firm is engaged	The firm is primarily engaged in consultancy in Companies Act, LLP Act Securities Laws, FEMA, NBFC and GST Laws

Annexure 4

Name	Mr. Mukesh Manveer Singh
Date of Birth	30/06/1977
Date of Appointment	02/03/2009
Qualifications	He has completed his senior secondary from Rajasthan Board.
Expertise in specific functional Area	He has an experience of around 18 years in Construction and Real Estate Development, manufacturing agriculture equipment, Hospitality Services & Sale of ACE Tractors. He is the guiding force behind all corporate decisions and is responsible for the entire business operations
Terms and Conditions of appointment / re-appointment	As per the resolution passed by the members at the Extra Ordinary General Meeting held on 25 th May, 2017, Mr. Mukesh Manveer Singh was appointed as a Managing Director, liable to retire by rotation
Remuneration last drawn	Nil
Directorship held in other public companies (Excluding foreign companies and Section 8 Companies)	Nil
Memberships/Chairmanships of Committees of other Public Companies (Includes only Audit Committee and Stakeholder's Relationship Committee)	Nil
Number of shares held in the company	4807624
Relationship between Directors inter-se	Brother of Mr. Ashok Kumar Nanakchand Mahawar & spouse of Ms .Priyanka Sharma

Annexure 5

Name	Ms. Jyoti Choudhary
Date of Birth	05/04/1994
Date of Appointment	-
Qualifications	Graduate
Expertise in specific functional Area	She has experience in the sector of Hospitality, Decor and Logistic services. She is also involved in various promotional activities including but not limited to photo shoots, Corporate Events and Advertisements.
Terms and Conditions of appointment / re-appointment	As per the resolution at Item No.4 of the Notice convening the Tenth Annual General Meeting on 29 th , September, 2018 read with explanatory statement thereto
Remuneration last drawn	Nil
Directorship held in other public companies (Excluding foreign companies and Section 8 Companies)	Nil
Memberships/Chairmanships of Committees of other Public Companies (Includes only Audit Committee and Stakeholder's Relationship Committee)	Nil
Number of shares held in the company	Nil
Relationship between Directors inter-se	Nil